

# EXHIBITOR PROSPECTUS



## THE **WORLD** CONFERENCE ON DISASTER MANAGEMENT

### Global Threats, Local Consequences

June 25 - 27, 2012  
METRO TORONTO CONVENTION CENTRE  
[WCDM.org](http://WCDM.org)



## SPONSORSHIP & EXHIBIT OPPORTUNITIES (Early Bird Ends February 24, 2012)

The World Conference on Disaster Management (WCDM) offer some unique Lead Sponsorship opportunities. This is an exclusive opportunity that will only be offered to key industry leaders and innovators offering key emergency preparedness or disaster management programs, products or services. The Sponsorship levels will provide the opportunity to reach specific markets at WCDM combined with all the marketing features offered.

### \*ALL SPONSORSHIPS INCLUDE

- Unlimited complimentary exhibit passes
- 3 Lunch tickets per day
- Link from conference website to your own website during conference year
- Featured inclusion within conference marketing and advertising materials
- Discounted Gala Dinner Awards/Student Reception Tickets
- One-time mailing or e-mailing to delegate registration list post conference

### World Sponsor \$15000 (\$13,500 Early Bird) CAD

16 x 20 exhibit space

- Primary Sponsor
- 3 x Invitation to Gala Dinner - Awards/Student Reception
- Pre-Registered List of Attendees Prior to the Event
- Two Full Conference Passes
- One Delegate Bag Insert
- Featured Listing as "World Sponsor" in Delegate Conference Guide and Website
- Organization name and logo featured on signage as "World Sponsor" throughout event
- Logo featured on visual sponsorship recognition loop during walk-in at plenary hall
- Invitation to the VIP/Speaker Networking Reception with Board Members, Government and Industry VIP's, and Special Guests (Monday 4:30pm - 6:30pm)
- Link from the conference website to your own website during conference year

### Gold Sponsor \$10,000 (\$8,500 Early Bird) CAD

8 x 10 exhibit space

- 2 x Invitation to Gala Dinner - Awards/Student Reception
- Prominent Listing as "Gold Sponsor" within Delegate Conference Guide, Website, and Onsite Signage
- 1 Full Conference Pass

### Silver Sponsor \$5,000 (\$3,500 Early Bird) CAD

8 x 10 exhibit space

- 1 Invitation to Gala Dinner - Awards/Student Reception
- Prominent listing as "Silver Sponsor" in Conference Guide, Website, and Onsite Signage
- Featured inclusion within conference marketing and advertising materials

## Exhibiting at the WCDM is your Opportunity to Leverage your Trade Show Participation to Achieve Your Greatest Marketing Advantage!

### Participating Sponsor \$3,100 (\$2,800 Early Bird) CAD

8x 10 exhibit space

- Organization name and logo featured on signage throughout conference
- Highlighted listing as a "Participating Sponsor" in Delegate Conference Guide
- Link from conference website to your own website during conference year
- Use of Sponsorship information in your organization's advertising during conference year
- Commitment highlighted on the conference website and all marketing and promotional materials
- For Corner Booth Premium an additional \$300 will apply

### Education Institute \$1,500 (\$1,000 Early Bird) CAD

8x 10 exhibit space

In response to the increase in Emergency Management and Business Continuity programs within educational institutions, The World Conference on Disaster Management has set up an Education Sponsorship. All educational institutions with qualified programs are invited to participate in the sponsorship during the conference at reduced fees.

This is an excellent opportunity to showcase your program and disseminate information to over 2,100 disaster management professionals from more than 40 countries around the world.

In order to qualify, you must be a credited body of knowledge. WCDM is offering 2 Complimentary Invitations for Students in an Emergency Management or Business Continuity Program to attend Gala Dinner - Awards/Student Night.

Table top will be included for displaying materials on the night of the Gala Dinner.

### Corporate Sponsorship - Gala Dinner Awards/Student Reception

The 2011 reception had over 500 in attendance. Industry leaders, Speakers, Board Members, Association Members, and Students were in attendance. Panel discussions and Q & A periods were very informative. Awards were handed out to top industry leaders and influencers. The 2012 reception is now a Gala Dinner and will be a great Networking Opportunity for all of those involved.

Call for Details regarding pricing.

### Additional Sponsorship Opportunities (Please Call)

- Delegate Bag Sponsor
- Landyard Sponsor
- Note Pad Sponsor
- Conference Pen Sponsor
- Refreshment Breaks
- Official Conference Shirts
- After hours networking events
- Volunteer shirts
- Cyber Cafe
- Product Demonstrations
- Plenary Sponsor

# World Conference On Disaster Management

## Fees & Payments

All prices are quoted in Canadian funds (all rates are subject to 13% H.S.T for Canadian Companies, International companies are exempt). Payment can be made by: company cheque, wire transfer, or direct deposit. Payment must be received prior to June 18, 2012.

## Booth Reservations

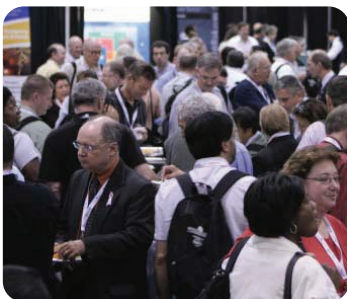
Please complete the Exhibit Space application Contract and forward with appropriate payment.

Applications received after the exhibition has sold out will be placed on a waiting list, providing payment has been received with the application and the potential exhibitor meets the eligibility requirements. Should no exhibit space become available, organizations on the waiting list will receive a full refund post-conference.

## Exhibit Fees Include

- Booth with draped back & side walls
- 6ft Draped Table
- Exhibitor Service Manual
- On-site Support Services
- 24-hour general perimeter security from move-in to move-out
- 2 complimentary exhibitor staff badges, including meals served on the show floor. Additional tickets and badges may be purchased at a nominal fee.
- Listing and description in the show guide
- Listing Description on the WCDM website, including booth location, contact information, and FREE web link
- Discounted ticket for Gala Dinner - Awards/Student Reception
- Access to WCDM media relations services - If you have service or product announcement to publicize at WCDM, we'll be happy to assist by informing the media and facilitating interviews on-site wherever possible.

**Maximize your exposure before, during and after the event,  
in a variety of cost effective ways**



## PRELIMINARY CONFERENCE PROGRAM SCHEDULE

An exciting program of plenary and concurrent sessions, workshops, industry exhibition and networking functions are being developed. The Program currently includes several hours of exhibit time with networking function meals and coffee breaks strategically positioned in the Exhibit Hall.

### Sunday, June 24th (No Move-in on Monday)

11:00 am - 5:00 pm	Exhibitor Move-In
11:00 am - 5:00 pm	Exhibitor Badge Pick-up

### Monday, June 24th

7:00 am - 5:00 pm	Registration Open (Continental Breakfast 7am)
9:00 am - 4:30 pm	Tradeshow Floor Open (Please Arrive at 8:15am)
9:00 am - 4:30 pm	Cyber Cafe Open
8:00 am - 9:30 am	Opening Announcements and Plenary
9:30 am - 5:00 pm	Concurrent Sessions
12:00 pm - 1:00pm	Lunch

### Tuesday, June 25th

7:00 am - 5:00 pm	Registration Open (Continental Breakfast 7am)
9:00 am - 4:30 pm	Tradeshow Floor Open
9:00 am - 5:00 pm	Cyber Cafe Open
8:00 am - 9:30 am	Opening Announcements and Plenary
9:30 am - 5:00 pm	Concurrent Sessions
12:00pm - 1:00 pm	Lunch
6:00 pm - 11:00 pm	Gala Dinner - Awards/Student Reception

### Wednesday, June 27th

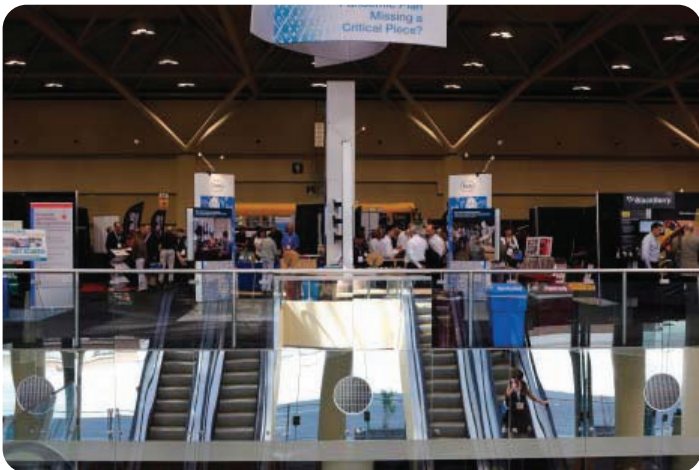
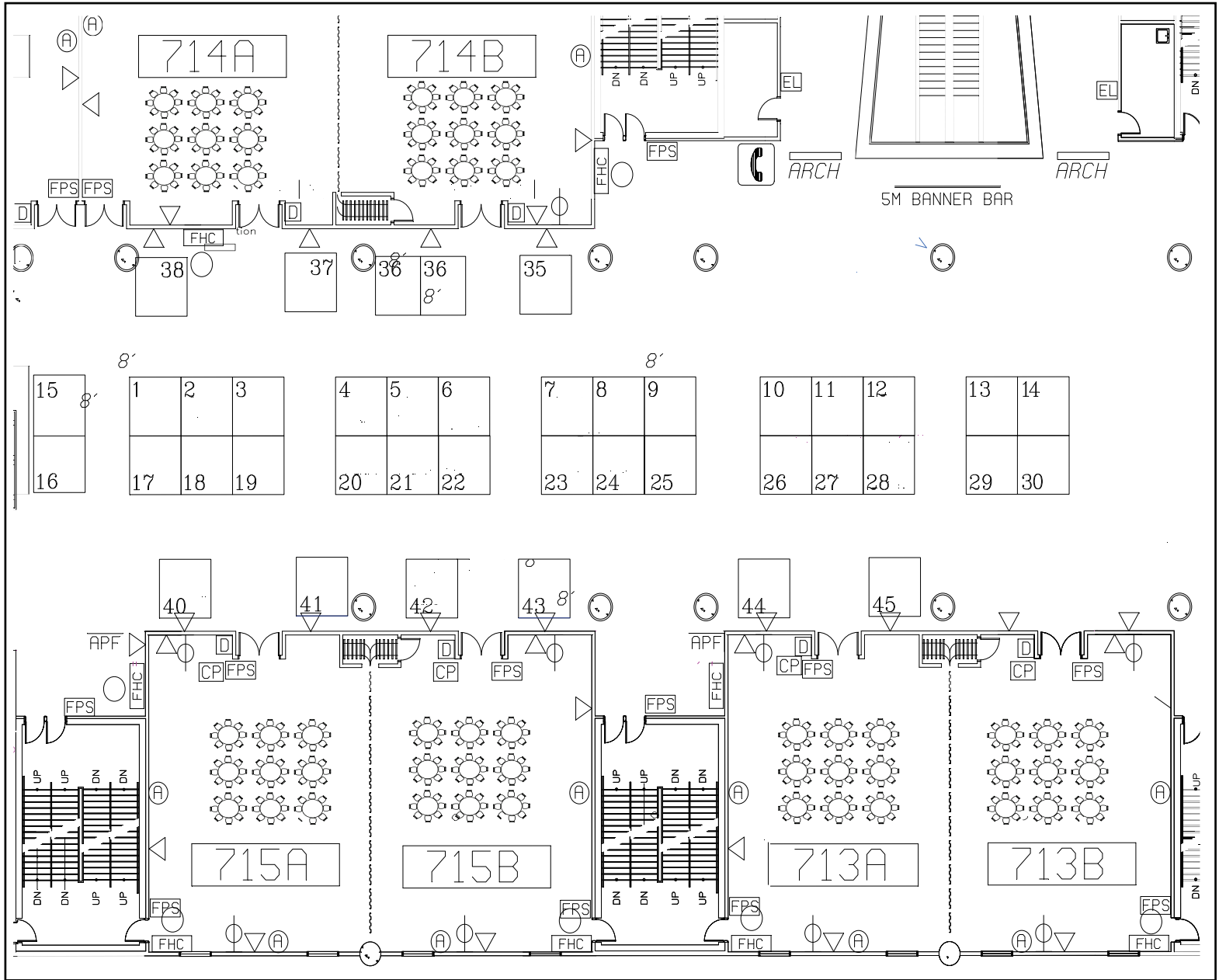
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8:00 am - 9:30 am	Opening Announcements and Plenary
9:30 am - 5:00 pm	Concurrent Sessions
12:00 pm - 1:00 pm	Lunch
4:30 am - 6:30 pm	Exhibitor Move - Out

**“Outstanding event! This event is a MUST  
for emergency management & continuity professionals.”**

**Dan Holmes, CEMC, Twp of Champlain, Canada**

# Metro Toronto Convention Centre - South Building - Level 700

## FLOORPLAN LAYOUT 2012



For more information regarding benefits of exhibiting at WCDM, please contact:

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